SECOND ANNOUNCEMENT

HOSTING SOCIETIES

A.I.U.C.
Associazione Italiana Ulcere Cutanee - Onlus
www.aiuc.it

A.I.S.LE.C.
Associazione Infermieristica per lo Studio delle Lesioni Cutanee
www.aislec.it

CO-HOSTING SOCIETIES

E.P.U.A.P.
European Pressure Ulcer Advisory Panel
www.epuap.org

E.T.R.S.
European Tissue Repair Society
www.etrs.org

www.wuwhs2016.com • info@wuwhs2016.com • stay tuned
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**Congress Venue**

**Fortezza da Basso**
Viale Filippo Strozzi, 1 – Florence
Ph. + 39 055 49721

**Congress Secretariat**

Centro Congressi Internazionale srl
Tel. +39 011.2446911 Fax +39 011.2446950
info@congressiefiere.com

**For Details On**

<table>
<thead>
<tr>
<th>Secretariat</th>
<th>Email</th>
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<tr>
<td>President Secretariat</td>
<td><a href="mailto:president@wuwhs2016.com">president@wuwhs2016.com</a></td>
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<tr>
<td>Abstract, Registration and General Information</td>
<td><a href="mailto:info@wuwhs2016.com">info@wuwhs2016.com</a></td>
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<tr>
<td>Exhibition and Sponsorship Opportunities</td>
<td><a href="mailto:sponsor@wuwhs2016.com">sponsor@wuwhs2016.com</a></td>
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<td>Accommodation</td>
<td><a href="mailto:hotel@wuwhs2016.com">hotel@wuwhs2016.com</a></td>
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**Focus Dates**

<table>
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<tr>
<th>Event</th>
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<tr>
<td>5th WUWHS Congress</td>
<td><strong>SEPTEMBER 25-29, 2016</strong></td>
</tr>
<tr>
<td>Delegate registration opens</td>
<td><strong>DECEMBER 1, 2014</strong></td>
</tr>
<tr>
<td>Hotel reservation center</td>
<td><strong>DECEMBER 1, 2014</strong></td>
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<tr>
<td>Online abstract submission opens</td>
<td><strong>JUNE 15, 2015</strong></td>
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<tr>
<td>Abstract submission deadline</td>
<td><strong>DECEMBER 23, 2015</strong></td>
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<tr>
<td>Early registration fee deadline</td>
<td><strong>DECEMBER 31, 2015</strong></td>
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<tr>
<td>Registration cancellation deadline</td>
<td><strong>MAY 31, 2016</strong></td>
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<tr>
<td>On-site registration open</td>
<td><strong>SEPTEMBER 25, 2016</strong></td>
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Dear Colleagues and Friends,

on behalf of the President, I am very much delighted to welcome you to the world of the World Union of Wound Healing Societies (WUWHS), especially upcoming 5th Conference in Florence, Italy, September 25 to 29, 2016.

As led by the President Elect of the WUWHS and the 2016 Conference Chair, Professor Marco Romanelli and his Italian team are now energetically preparing for this, I encourage you to mark the calendar for this once in every four year event, which is truly the greatest and most satisfying one in wound care and wound healing research.

Also, as you are one of local, regional or national member of a wound care/wound healing societies, please make sure your society is registered one of Supporting Societies of the Florence Conference, which is very important to be acknowledged and reflecting your voice to the future event.

In history of the WUWHS, first one was held in Melbourne, Australia in 2000, followed by Paris in 2004, the third was in Toronto in 2008, Yokohama in 2012 and now it is coming back again to Europe, Italy in 2016.

Following the past four Conferences, it is seamlessly continuing the WUWHS activities and in fact, rich and matured scientific, educational and truly international organs are inherited to the Florence, Italy in 2016, where is also the world renowned city of museum and Renaissance cultures, good food and wine. The WUWHS is a known educational platform in wound care and wound healing events and will be refocused during the Florence Conference in 2016.

The WUWHS has established as a very unique international organ led by truly wound care specialists such as surgeons, physicians and nurses. Novel technologies, meticulous procedures in wound care and advanced translational findings derive from scientific facts are enthusiastically discussed and actually amended in daily practices through the WUWHS. Global and emerging wound problems such as of diabetic foot, of ischemic, of venous leg and pressure sores are still needed not only to establish the best care possibly based upon the evidence-based practice but international collaborating database projects and international collaboration in specific projects are currently ongoing under the umbrella of WUWHS.

I am very sure you will be most satisfied with Italian hospitality led by Professor Marco Romanelli, which will not be no less than past great four Conference Chairs and will be highlighted the whole WUWHS activities as a whole.

I encourage all of you to join this purely and truly scientific, educational and friendship movement.
Dear Colleagues and Friends,
it’s a great pleasure for us to welcome you to the City of Florence, the beautiful Italian Renaissance capital, for the 5th Congress of the World Union of Wound Healing Societies.

The theme of the Conference, **One Vision, One Mission**, has been the leading principle since the candidature of Italy to host the 5th Congress and it suggests our strong purpose to promote greater aggregation and integration within the World Union of Wound Healing Societies. As a matter of fact, the objective envisaged by the Italian Planning Committee was not limited to the actualization of the Congress in 2016 but also to make it an intermediate stage in a large-scale process of universal reinforcement and consolidation of the WUWHS role in the next years.

We believe that this important event in the Wound Healing history will offer quite an innovative and complete programming including symposia, courses, workshops, forums, discussion groups and focus sessions. As you review the content of the WUWHS 2016 Second Announcement and begin to plan your schedule, we hope you will agree that we have got an interesting and diversified program with many educational opportunities.

Florence is one of the most attractive and renowned travel destination in the world, a must-see at least once in a lifetime. It’ll be easy to fall in love with its magnificent monuments and lively atmosphere as well as to discover the Tuscan Medieval heritage sites, located nearby, together with the other Italian cities. Just make your choice among the wide range of leisure options we propose to our participants and enjoy your stay!

We are sure that the WUWHS 2016 will meet your educational needs and, on behalf of the Planning Committee, we wish you a memorable time in Florence, Italy.

Marco Romanelli
President Elect WUWHS

Elia Ricci
Secretary General WUWHS

www.wuwhs2016.com
Honorary President
Giovanni Abatangelo (Padua)

Vice President
Angela Peghetti (Bologna)

Secretary General
Elia Ricci (Turin)

Chair of International Advisory Board
Vincent Falanga (Boston)

President
Marco Romanelli (Pisa)

Vice President
Giorgio Guarnera (Rome)

Treasurer
Corrado Durante (Rome)

Chair of International Advisory Board
Giovanni Mosti (Lucca)
The WUWHS helps unify the language and practice of wound healing across borders and disciplines for the common cause of improving clinical outcomes and strengthening wound healing evidence. At WUWHS, we all learn from each other how to do what works for patients with all kinds of wounds in all settings around the world and return home with renewed enthusiasm and knowledge to propel wound healing into a brighter, more effective future.

Prof. Laura Bolton - Adjunct Associate Professor of Surgery, Rutgers Robert Wood Johnson University Medical School, New Brunswick, New Jersey

Although those investigating and studying wounds and wound healing work in many different medical and surgical disciplines, because of efforts over the past four decades by wound healing societies throughout the world, the people and the body of information assembled by them have begun to coalesce into a strong centralized force for progress in wound healing research and for recognition of wound healing work. The World Union of Wound Healing Societies (WUWHS) has played an important role in this process. By way of its efforts, especially its congresses, the WUWHS has encouraged a broad-based communication between organizations and people in different countries and regions as well as disciplines. The WUWHS has been an important catalytic agent in the formation of a wound healing culture and in allowing recognition of the individuals and organizations which have been and continue to be key to that process.

The WUWHS's efforts are important in advancing knowledge and helping patients in our area.

Prof. William Eaglstein - Chairman Emeritus, Department of Dermatology, University of Miami, FL

I am honored and happy to serve as Ambassador of the WUWHS 2016 Congress in a moment of exciting development of the wound healing field in both research and clinical applications. I am sure that the Meeting will be instrumental in allowing an important progress in both fields and in implementing international cooperation.

Prof. Giulio Gabbiani - Emeritus Professor Dept. of Pathology and Immunology, Medical Faculty, CMU, University of Geneva, Swiss

Networking on a global basis between researchers and clinicians is of greatest importance to understand and improve wound healing and wound related problems. WUWHS has an important role in providing the most recent research and its clinical applications from groups all over the world. In the end this will benefit both the patients and the health care economies. This is why I personally recommend people from different health care professions to visit and be inspired by the next conference in Firenze, one of the most beautiful cities in the world.

Prof. Christina Lindholm - PhD Senior Professor på Sophiahemmet University/Karolinska University Hospital, Stockholm, Sweden

The WUWHS and its promotion of new wound healing treatment benefits one and all, from surgeons and nurses to the family caregiver. It is undeniably the driving force behind shedding rays of hope on areas that have not yet seen the light in wound healing.

Prof. Takehiko Ohura - Professor Emeritus of Hokkaido University (Plastic Surgery) - Chair of Pressure Ulcer & Wound Healing Research Center Kojin-kail, Japan

Wounds result from different pathologies and require multidisciplinary management. The World Union of Wound Healing Societies provides a unique platform for exchanging experiences and ideas between scientists, clinicians, wound healing experts and health care providers from the whole world. Due to the rapid progression of specialization in every specific area the transfer of knowledge is of increasing importance and WUWHS will play an ongoing major role regarding this important task in order to optimize the care of our patients also in the future.

Prof. Dr. Hugo Partsch - Emeritus Professor of Dermatology, Medical University of Vienna, Austria

Wound healing studies have contributed to knowledge of Health and Disease. Skin care is one consequence, applicable to Dermatology’s vast catalogue of named disorders as well as to Burns, Lymphoedema and Neglected Tropical Diseases. I look forward to this important milestone, celebrating and taking forward this important discipline.

Prof. Terence Ryan - Emeritus Professor of Dermatology Oxford University and Oxford Brookes University, England
Hosting Societies (HOS)
Hosting societies are national supporting associations that supports and presents a country bid to host a WUWHS Congress. Those societies accepted not to organize their annual meeting during the WUWHS Congress’ year.

Co-hosting Societies (COS)
Co-hosting societies are international supporting associations that supports and presents a country bid to host a WUWHS Congress. Those societies accepted not to organize their annual meeting during the WUWHS Congress’ year.

Supporting Societies (SUS)
Supporting societies are national and international associations which accepted to share detailed informations about WUWHS Congress such as promote the Conference through their internal channels, encourage their members to attend and distribute the call for abstracts and posters, in exchange for visibility on the charts, on the web site and every activities around the WUWHS Congress. The Supporting Societies are entitled to vote for WUWHS 2020 venue.

Sister Societies (SIS)
WUWHS 2016 is supported by a large number of national e international Sister Societies all of whom come together every four years during the World Congress of Wound Healing. Special time and meeting space have been set aside to host their satellite meetings on Sunday, Sept 25th whose program will be included in the Congress Scientific Program.
### International Societies

**Association for the Advancement of Wound Care (AAWC)**

**Chinese Tissue Repair Society**

**European Society of Physical & Rehabilitation Medicine (ESPRM)**

**International Lymphoedema Framework (ILF)**

**International Compression Club**

**International Skin Tear Advisory Panel (ISTAP)**

**International Society of Pediatric Wound Care**

**Indian Society of Wound Management**

**Japanese Society for Wound Healing**

**Japanese Society of Limb Salvage and Plastic Surgery**

**Japan Society of Plastic and Reconstructive Surgery**

**Japanese Society of Pressure Ulcers**

**Japanese Society of Stoma and Continence Rehabilitation**

**Japanese Society of Wound, Ostomy and Continence Management**

**Korean Wound Management Society**

**The Lindsay Leg Club Foundation**

**Malaysian Society of Wound Care Professionals (MASC)**

**Malta Association of Skin and Wound Care**

**National Pressure Ulcer Advisory Panel**

**Philippine Wound Care Society**

**Swiss Association for Wound Care**

**French and Francophone Society of Wounds and Wound Healing**

**Sociedade Brasileira de Enfermagem em Feridas e Estética**

**Brazilian Association of Enterostomal Therapy: Ostomy, wound and incontinence care**

**Wound Healing Society Singapore**

**Asian Wound Healing Association**

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### National Societies

**Associazione Italiana Dermatologi Ambulatoriali**

**Associazione Italiana Operatori Sanitari addetti alla Sterilizzazione**

**Associazione Nazionale Infermieri in Endocrinologia e Diabetologia**

**Associazione Nazionale Infermieri Medicina Ospedaliera**

**Associazione Nazionale Operatori Sanitari addetti alla Sterilizzazione**

**Consecuzione Nazionale delle Associazioni Infermieri**

**Società Italiana di Flebologia**

**Società Italiana Gestione Impianto Accessi Vascolari**

**Società Italiana di Medicina Subacqua ed Iperbarica**

**Società Italiana di Reumatologia**

**Società Italiana per lo Studio dell’Emostasi e della Trombosi**

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**WUWHS 2016 SISTER SOCIETIES**

(update November 2014)
Scientific Program Committee

Vincent Falanga (USA), Chair

International Scientific Committee

Barbara Bates-Jensen (USA)
Dimitri Beeckman (Belgium)
Jeffrey Davidson (USA)
Boris Hinz (Canada)
Paul Martin (UK)
Dieter Mayer (Switzerland)
Gerit Mulder (USA)

Local Scientific Committee

Guido Ciprandi (Italy)
Francesco Di Marzio (Italy)
Valentina Dini (Italy)
Annalisa Moscatelli (Italy)
Giovanni Mosti (Italy)
Battistino Paggi (Italy)
Alberto Piaggesi (Italy)
SESSION TYPES DESCRIPTION

**Keynote lectures – Kl**
During WUWHS 2016, some of the most world-renowned scientists and clinicians will present their original lectures on hot wound healing topics.

**Symposia – Sy**
Complete overviews on the current state-of-the-art in a wound healing area including a collection of works with a high value in terms of update.

**Workshops – WS**
Half-day interactive sessions inspired by the method of ‘learning by doing’. Participants will experience a practical approach to disorders, therapies and techniques in order to translate knowledge into actions with the aid of significant case-histories.

**Focus Sessions – Fo**
Short and intensive sessions held by a single speaker and aimed to give participants an in-depth knowledge on a specific issue.

**Courses – Co**
Full-day didactic sessions dedicated to participants who wish to increase their basic knowledge about a specific topic or get closer to a new field. Some courses will be organized at three levels of difficulty (Basic-Intermediate-Advanced) in order to offer a full educational program.

**What’s New – WN**
An update of the most significant wound healing issues, with a special focus on high original subjects and emerging trends.

**Free Communications – FC**
Short presentations, in oral or e-Posters form, selected by the Review Committee among all the submitted abstracts, classified into thematic areas. The best Free Communications will be awarded.

More details on the different session types will be provided in the Preliminary Program of the Congress.
**PS - Plenary Sessions**
- Opening Ceremony
- Closing Ceremony

**WN - What’s New**

**KL - Keynote Lectures**

**SY - Symposia**
- Hidradenitis suppurativa
- Vasculitic ulcers
- Pyoderma gangrenosum
- Neoplastic wounds
- Nutrition in wound healing
- Bacterial infection of wounds – staph, strep and more
- Biologics in wound healing
- Genomics at the bed side
- Lymphedema: an update
- Burns
- Veterinary wounds
- Negative pressure wound therapy: classic and emerging
- Cell therapy
- Surgical site of infection
- Rheumatologic ulcers
- Health economy in wound management
- Tropical ulcers
- Traumatic and combat wounds
- Lasers and lights in wound healing
- Extracellular matrices: treatment strategies
- Pediatric wounds
- Scars and scarring
- Non invasive wound assessment
- Quality of life and disability in wound healing
- The role of a registry in wound management
- Global wound healing in 2025: innovative expensive treatments for a few versus low cost medications for everyone?
- Stem cells in wound healing
- Vascular surgery: basic and advanced
- Biomaterials
- Chronicity and biofilm
- Pressure ulcers: etiology, risk assessment and prevention
- Diabetic foot healing and prevention: a marriage of team, technology and tenacity
- Ischemic diabetic foot & limb salvage: matter of timing, revascularization and foot care
- Sensors and systems in wound healing
- Microcirculation in wound healing

**WS – Workshops**
- Research in wound healing
- Oncological wounds
- Peristomal care
- Wounds microbiome
- Perilesional skin management
- Skin tears
- Neonatal wounds
- Palliative wound healing
- Deep tissue injury
- Practical approach to atypical wounds
- Allergies from dressing to drugs
- Dilemmas from the emergency area
- How to improve patient compliance
SCIENTIFIC PROGRAM

- Flaps and grafts
- Multidisciplinary wound management
- Core curriculum in wound healing
- Pain and chronic wounds
- Wound classification systems: validity and reliability issues
- Adjunctive therapies
- Incontinence associated dermatitis
- Instillation and NPWT
- Infection and diabetic foot
- Televulnology
- Chronic skin wound healing: lessons learned from other organs
- Growth factor control of wound healing
- Novel methods to study wound healing mechanisms

FO - FOCUS SESSIONS

- Photodynamic therapy in wound healing
- Offloading diabetic foot
- Tissue engineering
- Skin microclimate
- Extracellular matrices
- Wounds guidelines
- Wound ph
- Wound biopsy
- How to write a paper
- The role of oxygen in wound healing
- Outcomes in wound healing
- The cost of wounds
- Exudate assessment and management
- Wound bed preparation 2016

- Epidermolysis bullosa
- Pediatric and neonatal wounds
- Scar management
- Management of open abdomen
- Negative pressure treatment in scars
- Surgical wound management
- Antimicrobials update
- Patch testing in wound healing
- Office based procedures
- Quality of life in wound management

CO - COURSES

- Wound pathology
- Bandaging basic
- Bandaging intermediate
- Bandaging advanced
- Wound healing in the lab
- Debridment
- Hyperbaric oxygen therapy
- Wound assessment
- Wound dressings: from A to Z

FC - FREE COMMUNICATIONS

- Oral
- E-posters

HOSTING AND CO-HOSTING SOCIETIES MEETINGS

Special time and meeting space have been set aside for AIUC, AISLeC, EPUAP and ETRS to host their Annual Conference.
Official Language

English will be the official language of the Congress. Some sessions will be provided with simultaneous translation into Italian.

Free Communications

Authors of the most highly ranked abstracts assessed by a selected panel of abstract reviewers are invited to provide a short oral presentation during the appropriate thematic sessions. The authors will have 5 minutes for presentation + 2 minutes for discussion. Presenting authors will receive all technical information and details prior to the Congress.

Registration Note: at least one author (the first or the presenting author) must register for the Congress within one month of having received notification of acceptance. The abstract will otherwise be withdrawn from the program.

Clinical Case Report

During WUWHS 2016 Congress in Florence the best abstracts will be selected and included in the Clinical Case Report Session. Rules and online procedure will be opened on the Congress website from Jan 2015.

E-Posters

Abstracts selected for posters will be presented as e-Posters during the Congress and will be available for viewing in the e-Poster area. PC will be provided and exclusively reserved for e-Poster presentations.

All e-Posters must be submitted electronically through the Congress Secretariat website. Authors will receive an e-mail from the Congress Secretariat with all technical information and details prior to the event.

Rising Star

The WUWHS 2016 is glad to introduce for the first time in the history of the World Congress of Wound Healing Societies an award for the ‘Rising Stars’ in Wound Healing. For each of the scientific topic the Review Committee will select two abstracts of great interest and winners will be included as Speakers to the scheduled sessions. The ‘Rising Star’ authors will be offered a free registration to the Congress while travelling and subsistence expenses shall be borne by participants.

Rules to become a ‘Rising Star’

Authors who wish to apply to become a ‘Rising Star’ must point it out at the submission of their abstract.

Authors must be under 40 years old at the date of Sept, 25th 2016 and not in a Professor ranking.

Audio-Visual Pre-View Room

All session rooms are equipped with computer projection facilities. Speakers are asked to hand in their presentations to the Speaker Ready Room at least 3 hours before their presentation. Speakers with a presentation during the first time slot in the morning are kindly asked to hand in their slides the day before. Personal PC will not be allowed.

CME Accreditation

The Congress will be accredited with UEMS-EACCME. Some sessions will be accredited for the Italian CME Accreditation.
The Planning Committee invites authors to submit their abstracts for consideration and inclusion in the scientific program.

All abstracts should be submitted online through the Congress website www.wuwhs2016.com at the page Abstract Submission.

**Abstract Submission Details**

**Online Submissions Open:** June 15, 2015  
**Deadline for Submission:** December 23, 2015

- Abstracts MUST be submitted in English  
- Abstract title should be in BLOCK CAPITALS  
- The content should be original and not presented previously  
- A blind selection process will be used to review papers  
- The Review Committee reserves the right to accept abstracts on alternate presentation types to what has been submitted.

**Topics to be Considered**

- Adjuvant therapy  
- Antimicrobials  
- Atypical wounds  
- Basic science  
- Biotechnology  
- Burns  
- Chronic wound therapy  
- Community care  
- Diabetic foot ulcers  
- Diagnostic tools  
- Dressings  
- Epidemiology  
- Extracellular matrix  
- Health economy  
- Infection and biofilm  
- Inflammatory ulcers  
- Leg ulcers  
- Negative pressure wound therapy  
- Neoplastic ulcers  
- Nutrition  
- Palliative wound care  
- Pediatric wounds  
- Peristomal wound care  
- Pressure ulcers  
- Quality of life  
- Scars  
- Skin graft  
- Skin tears  
- Tissue engineering  
- Traumatic wounds  
- Vascular surgery  
- Wound assessment  
- Wound pathology

**Abstract Body Format**

Must be 300 words or less, inclusive of title, author(s) name(s), institutional affiliation(s) and references. Please, do not use abbreviations unless defined in the abstract. All submissions should be in Microsoft Word format.

Content should include the following sections:

**Background and Aims**

Include one or two sentences to introduce the broad topic area and provide a reason for the study. Provide a clear statement of the aims of the study. A hypothesis could be included in this section.

**Methods**

In this section information on participants (and/or subjects) should be provided. This may include the number of participants, demographic information such as age and gender as well as the method of recruitment (i.e. a random sample or a convenient sample). Study inclusion and exclusion criteria should be included in this section as well as a sample size calculation if presenting a randomised clinical trial. Measures and procedures used in the study are described in this section. Descriptions of analyses appear in the methods section.

**Results**

The purpose of the result section is to provide a description of the main findings of the study. Submitted abstracts must include actual results. Results should be expressed as means or medians and the spread of the results indicated as ranges, standard deviations or 95% confidence intervals as appropriate.

**Conclusions**

In this section you should provide statements of interpretation and implication of findings, as well as comparison with previous literature. It should not be a simple restatement of the results.

All abstracts will be reviewed by the abstract Review Committee within eight weeks after the closing date.
## Congress Registration Fees (Euro, VAT included)

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<td>Physicians</td>
<td>€ 480,00</td>
<td>€ 550,00</td>
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<td>Nurses, Co-medicals, etc.</td>
<td>€ 240,00</td>
<td>€ 336,00</td>
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<td>Students</td>
<td>€ 180,00</td>
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<td>One-day registration</td>
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Registration opens on **December 1, 2014**

Early Registration Fee deadline - **December 31, 2015**

To register please visit [www.wuwhs2016.com/registration](http://www.wuwhs2016.com/registration)

## Registration Fee Includes:

- Congress bag
- Congress badge
- Program
- Abstracts book
- Admission to the scientific sessions
- Certificate of attendance
- Welcome cocktail
- Congress card (special rates and discounts for restaurants, museums, cultural venues, leisure facilities, night clubs, shops, entertainments, SPA, city tours, rental bike, taxi, chauffeured cars for airport transfers)

Registration of Nurses, Co-medical and Students must be accompanied by a written proof of status, otherwise reduced fee will not be validated.

## Method of Payment

Only credit card (VISA and MASTERCARD) and bank transfer payments will be accepted.

On-site payment can be done only by credit card or cash.

For any further information about registration and bank details please visit [www.wuwhs2016.com/registration](http://www.wuwhs2016.com/registration)

## Cancellation Policy

All cancellations must be notified in writing to the Registration Office e-mail info@wuwhs2016.com according to the following policy:

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## Hotel

Rooms at special conference rates are being held in hotels of different categories. Please visit the web site to see our offer and to book your room.

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**FLORENCE, ITALY** - **SEPTEMBER 25-29, 2016**
BOOKING YOUR OWN CONFERENCE TRAVEL IS EASY AS ABC

WITH THE GLOBAL ONLINE BOOKING TOOL FROM STAR ALLIANCE CONVENTIONS PLUS

No matter where you are travelling from, the Star Alliance™ network offers you a wide choice of flights to the WUWHS2016 in Florence, Italy.

And with over 18,500 flights a day to 1,316 destinations across 192 countries, our 27 member airlines extend the same choice to any future conferences you are planning to attend.

You can also save money when you book your flights. Simply quote the Convention Code OS02S16 and you plus one travelling companion will receive a special discount. Better still, no matter which Star Alliance member airline’s frequent flyer programme you belong to, you can earn and redeem miles across all 27 airlines.

For more information, or to join the airline network that offers you more choice wherever your conferences take you, simply go to www.staralliance.com/conventionsplus
GENERAL INFORMATION

CONGRESS DATES
September 25-29, 2016

CONGRESS VENUE
Forteza da Basso
Viale Filippo Strozzi, 1 – Florence
Ph. + 39 055 49721
www.firenzefiera.it/en/our-venues/fortezza-da-basso

REGISTRATION DESK
Registration and general information desk will be located at the main entrance of the Spadolini Pavillion close to the exhibition area.

EXHIBITION
A large industry Expo Area will be open during the Congress days. Interested companies can contact the Sponsorship Office e-mail sponsor@wuwhs2016.com for more information.

LETTER OF INVITATION AND VISA
Be aware that participants from the following countries need to apply for Visa to have access to the Congress:
Afghanistan, Algeria, Angola, Armenia, Azerbaijan, Bahrain, Bangladesh, Belarus, Belize, Benin, Bhutan, Bolivia, Botswana, Burkina Faso, Burundi, Cambodia, Cameroon, Cape Verde, China, Ciad, Colombia, Comorros, Congo, Cote’d’Ivoire, Cuba, Djibouti, Dominica, Dominican Republlic, East Timor, Ecuador, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Fiji, Gabon, Gambia, Georgia, Ghana, Grenada, Guinea, Guinea Bissau, Guyana, Haiti, India, Indonesia, Iran, Iraq, Jamaica, Jordan, Kazakhstan, Kenya, Kirghizistan, Kiribati, Kosovo, Kuwait, Laos, Lebanon, Lesotho, Liberia, Libia, Madagascar, Malawi, Maldives, Mali, Marshall Island, Mauritania, Micronesia, Mongolia, Morroco, Mozambico, Myanmar, Namibia, Nauru, Nepal, Niger, Nigeria, North Korea, Oman, Pakistan, Palau, Palestinian territories, Papua-New Guinea, Peru, Philippines, Qatar, Ruanda, Russia, Saint Lucia, Saint Vincent and Grenadine, Sao Tomé and Principe, Saudi Arabia, Senegal, Sierra Leone, Solomon Island, Somalia, South Africa, Sri Lanka, Sudan, Suriname, Swaziland, Syria, Tagikistan, Tanzania, Thailand, Togo, Tonga, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Tuvalu, Uganda, Ukraine, United Arab Emirates, Uzbekistan, Vanuatu, Vietnam, West Samoa, Yemen, Zambia, Zimbabwe.

If an official invitation is needed please require it at least 2 months before at info@wuwhs2016.com

WELCOME COCKTAIL
A Welcome Cocktail for all participants will be held around the exhibition area on September 25 after the Opening Ceremony.

CERTIFICATE OF ATTENDANCE
Registered participants will receive a Certificate of Attendance.
Discover Florence, one of the cities that everyone wants to visit at least once in their lifetime, a city beloved and sung by the greatest poets in the world and long the mecca of intellectuals, artists, travellers and adventurers. Pleasant itineraries winding through the streets, squares, churches and museums of the historical centre of Florence, historical memories, legend and atmospheres that for centuries have enchanted those who visit this marvelous land of light and art. In a continuous succession of green and fertile hills, the territory is incredibly varied and rich in colours. Florence is a city situated on the plain of the Arno but wedged between the hills that made it famous, surrounded by towns, villages and landscapes suspended between medieval atmospheres and the splendors of the Renaissance.

Please, find here below some proposals to enjoy the city and its surroundings:

**All Florence in one day: a guided city tour with Accademia and Uffizi Galleries**

An expert local guide will be with you all day to show the city. This is the best way to know a place thanks to the comments of who lives the city every day and knows it like no one else.

Adult Price 2015 € 52,00

**Siena, San Gimignano and Chianti with visit of exclusive sights, traditional food and wine tasting**

You will have a unique and authentic experience of Siena. Visit this magnificent ancient town and discover the secrets of its “Contrade” (districts) - exclusive opening. Surrounded by the enchanting beauty of the Chianti Countryside, continue the journey through time at San Gimignano, the Manhattan of the Middle-age, taste its famous wines and various typical delicacies.

Adult Price 2015 € 55,00

**Excursion to Pisa through the Tuscan Countryside**

The famous City with the Leaning Tower and the splendor of the monuments of the Piazza dei Miracoli: Cathedral, Baptistery and Monumental Cemetery.

Adult Price 2015 € 45,00

**Chianti authentic experience with delicious wine tasting in a castle**

Discover the ancient traditions of the Tuscan countryside, enjoy the scenery of vineyards and olive groves, visit ancient cellars and taste the famous wines and typical Tuscan snack.

Adult Price 2015 € 45,00

**Excursion to Lucca and Pisa including typical pastry tasting**

An exciting journey to discover the jewels of the Romanesque and Gothic architecture of two wonderful art cities, famous all over the world.

Adult Price 2015 € 60,00

**Best of Cinque Terre with typical lunch**

Riomaggiore, Manarola, Vernazza and Monterosso. Walking from village to village admiring the cultivated terraces and the pastel coloured villages hovering between the sky and the sea: this is the best way to experience the unique magic of the Cinque Terre.

Adult Price 2015 € 90,00

**Prada Space, Gucci-The Mall, Fashion Valley - Outlets shopping tour**

The best of the Italian Luxury Brands.

Adult Price 2015 € 35,00

**Electric bike tour of Florence and its hills with typical tastings: an adventure between art, landscapes and Tuscan flavours - morning small groups**

The new smart and easy way to discover all the City, the hills of Fiesole and Piazzale Michelangelo.

Adult Price 2015 € 62,00
Duomo complex tour with view of Florence from the top
Be enchanted by the wonderful city’s icons and amazed by the breath-taking views.
Adult Price 2015 € 49,00

In the footsteps of Robert Langdon in the “Inferno” by Dan Brown
Palazzo Vecchio, Dante Alighieri home and church, the “Cathedral Complex” with the Baptistry, the Cathedral with the crypt and the dome, the Giotto’s Belltower and the Opera del Duomo Museum.
Adult Price 2015 € 59,00

Beyond the “David”: on the footsteps of Michelangelo in Florence
A unique itinerary through the Santa Croce Basilica, the Bargello Museum and the Casa Buonarroti Museum to discover some of the most important masterpieces of the greatest Renaissance artist.
Adult Price 2015 € 69,00

Chianti Classico, Montalcino, Montepulciano: the essence of Tuscany - small group
Following the scent of the Great Wines through the most stunning landscapes of Chianti, Val d’Orcia and Val di Chiana.
Adult Price 2015 € 190,00

Art and scent of the Sea: Pisa, Lucca, Forte dei Marmi - small group
The great art cities near the coast and the famous Versilian Beach.
Adult Price 2015 € 125,00

The treasures of Umbria: Perugia, Assisi and Trasimeno Lake - small group
The charm of nature, the seduction of art and the irresistible call from the spiritual heritage in the heart of Italy.
Adult Price 2015 € 180,00

A day in Venice: the most romantic art city in the world - small group
Venice needs no presentation. Surely a top-of-mind journey. You’ll visit the Church of San Giacomo, Rialto, Grand Canal, Piazza San Marco, Doge Palace, Bridge of Sighs.
Adult Price 2015 € 260,00

A day in Rome: a taste of Eternity in the monuments, in the streets and in the squares of one of the most beautiful cities of the world - small group
Adult Price 2015 € 260,00

N.B. the prices of the tours will be upgraded for 2016. For further information on the pre-post Congress tours, please visit our web site www.wuwhs2016.com
HOW TO GET TO FLORENCE

FLORENCE: ART CITY OR ART WORK?

The historical centre of Florence contains such a wealth of masterpieces that it is difficult to separate the city from its art works. In 1982 it was declared a World Heritage Site by UNESCO, the motivation being that it encapsulates the whole history of the city, from the ‘Roman quadrilateral’ in the Piazza della Repubblica area to the narrow streets of the medieval city, the splendours of the 16th-century Pitti Palace and the changes wrought at the time when Florence was capital of Italy.

The density of such a fabulously rich legacy – historic and artistic but also scientific and naturalistic – in a small, well-defined space makes Florence city centre quite unique, not only in the eyes of the curious visitor but also in local people. With its extraordinarily beautiful churches, its museums and art collections, historic gardens, piazzas, streets and ancient palaces, Florence can justifiably be defined as an “open-air museum” – not simply a container for art works but a work of art in its own right.

However, to fully appreciate the artistic richness of Florence, one must also look beyond the city centre: the area “outside the walls” and the province as a whole also has an incredible legacy; the Medici and various affluent merchant families left many traces of their presence there over the centuries and there is an abundance of religious art. Finally, it should be noted that the Polo Museale Fiorentino (a network of twenty city museums, ranging from the Uffizi to the smallest, least-known one) comprises the greatest concentration of art works in Italy and one of the largest in the world.

HOW TO GET HERE

Florence is well-connected with the rest of Italy and with Europe and it’s easy to get to by air or land. The city has a central position in Italy.

By air

Amerigo Vespucci Airport is an international airport situated on the North-West outskirts of Florence, just 4 kilometres from the city centre. It is at 25 minutes ride by shuttle bus Vola, operating between the airport and the central railway station. Tickets can be bought on board or at the newspaper stall or at the Bookshop and the cost is € 5.00.

Taxis can be found outside the airport: with a 15 minutes ride you reach the city centre at a conventional price of € 20.00. If you have WUWHS Congress Card you can get a 20% discount for car service with driver.

Pisa’s Galilei Airport is an international airport located about 80 kilometres from Florence. There are direct flights from the most important European and Italian airports. The airport is linked to Florence by rail and road: a direct train service runs from the airport to Florence central railway station (Firenze S.M.N.) and there is also a TerraVision bus service. The journey time is approximately 70 minutes. Thanks to a centrally located train station, the city of Florence is easily reachable from the Italian major airports as Milan, Bologna and Rome. In particular, coming by train takes you:

- 37 minutes from Bologna;
- 1 h and 30 min from Roma Fiumicino;
- 1 h and 45 min from Milano Malpensa.

By train

Getting to Florence by train is a good solution for those who doesn’t like flying, thanks to the good offers it is possible to find. Located in the very center of the Italian peninsula Florence is easily reachable from any part of Italy and also from Europe. Thanks to frequent, increasing comfortable and stress-free trains, the city is also extremely well connected to major Italian and European cities.

The city’s main railway station is Firenze SMN (Santa Maria Novella). Situated in the city centre, it is conveniently close to the major tourist attractions and to Firenze Fiera Congress & Exhibition Centre, allowing people to move without taking any transport.

The station area is also the principal node for buses (www.ataf.it) serving the city and the surrounding area. Italian railway services are made by Ferrovie dello Stato and by ItaloTreno NTV. On their websites it is possible to purchase online and search for useful travel information about trains and destinations (Ferrovie dello Stato: www.fsitaliane.it - ItaloTreno: www.italotreno.it).

By bus

Florence is served by a number of international bus companies. It’s an easy and not expensive way of travelling through Europe. The one with the most extensive network is Eurolines Italia - Ph. 199 184616 (from a land line only and from Italy) - Ph. (+39) 055 357110 - www.eurolines.it

**By car**

If you arrive in Florence by car, we suggest you to parking it and use public transportation or special tourist transportation to reach the chief parts of the city. Pay particular attention to the notices marking the points of access to the **Limited Traffic Zone (ZTL)**, which corresponds to the historic centre (monitored by electronic gates with information in English), to enter which requires previous authorization. If you are looking for accommodation, the hotelier to whom you have applied or the garage where you intend to park can provide you with temporary access to the ZTL according to a specific procedure.

**Italian motorway system**

Italy has many motorways connecting the most important cities from North to South. Florence is on the Milano-Roma A1. Please, notice that you have to pay for a toll on Italian motorways.
FLORENCE: PRACTICAL INFORMATION

CURRENCY, EXCHANGE, CREDIT CARDS

The official currency in Italy is the Euro (€). You can change foreign currency in several banks and Currency Exchange Businesses. Bank cheques are not so popular and they are seldom accepted. Credit cards are very common in the urban areas. Shops and restaurants that normally accept credit cards display a list of these cards on their shop windows. It is advisable to carry some cash, since for small purchases shops do prefer to be paid cash. Banks are open: Mon-Fri, from 08:30 to 13:30 and from 14:30 to 16:30. They are closed on Saturday and Sunday.

ELECTRICITY

In Italy electricity is generally supplied at 220 volts and a frequency of 50 Hz. Plugs are normally with two or three pins. Plug adaptors or converters might be necessary for guests from United States, United Kingdom, Japan and others.

EMERGENCIES, MEDICAL ADVICE

Emergencies Numbers are free of charge: Ambulance 118 – Police 113 or 112 – Fire Department 115.

SHOPPING IN FLORENCE

Florence offers a vast variety of shops, from famous designers’ boutiques to vintage shops, from hand-crafted products to mass produced souvenirs and much more.

Shopping for Italian fashion

If you are interested in luxury shopping head to via Tornabuoni. Since the 14th century, this street has housed the beautiful, stately palaces of noble Florentine families such as the Antinori and Strozzi. Today you can find luxury shops and boutiques of famous designers, as well as magnificent jewelry shops. While shops in via Tornabuoni are not for everyone’s budget, it can be fun to window shop. Here you have the boutiques for Gucci, Prada, Pucci, Ferragamo (with its show museum), Cartier and Bulgari, just to name a few. Off via Tornabuoni, boutique shops continue along via della Vigna Nuova where you can find shops for Etrò, Lacoste and Montebianco, for example, and on via del Parione you will find lots of ateliers and workshops by local and international stylists, designers and artists. Close to the Duomo, you can go shopping in via Roma where you’ll find more luxury shops such as Luisa via Roma.

Antiques and collectables

If you are interested in antiques, you must go to via Maggio, a street near the Pitti Palace and via de’ Fossi, a street close to Santa Maria Novella. Both these streets are full of important antique shops where you can find valuable artworks and collectables. Passing by you can often see works from the Renaissance in their windows.

Shopping smart and chic

If you want to go shopping in more popular stores and shops, head to via dei Calzaiuoli where you’ll find the Disney Store, Furla, Carpisa and many other stores, to via dei Cerretani and via dei Banchi going from the Duomo to the train station. In the area around piazza della Repubblica, via Calimala and via Por Santa Maria you’ll also find big international chain stores such as H&M and Zara and the large Italian department stores of Coin and Rinascente.

Shopping for leather

If you’re interested in leather products such as jackets, bags, belts or wallets, head to the San Lorenzo market or to the area around piazza Santa Croce. In both areas there are several leather shops where you can buy a nice Italian leather jacket, purses or other leather gifts. Just one recommendation if you intend to buy leather: pay careful attention to both prices and the quality which can vary. Definitely try to bargain, asking for a discount especially if you buy more than one item and carefully study the quality of the item you’re buying. If you are particularly interested in learning a bit about leather manufacturing, you should visit the Leather School in the Church of Santa Croce. At San Lorenzo market you can also find quality products in silk and cashmere such as scarves and pullovers.

For shiny things go to Ponte Vecchio

For gold jewelry for you or your beloved, you must go to Ponte Vecchio. Aside from being famous around the globe for its gorgeous and sparkling windows, Ponte Vecchio is also famous for the jewelry shops located on the bridge where you can find lots of handmade, unique jewelry such as necklaces, rings, earrings, bracelets and pins.
Shopping for delicious food and wine
If you’re looking for some food products to take back home or to cook while you’re here, you will find lots of choices in downtown Florence. Head to the covered market of San Lorenzo and to Sant’Ambrogio market for fresh in season produce, oils, pastas, butcher shops and more. You can also visit Pegna, a famous grocery store near the Duomo where you can literally find everything you might need, or Procacci on via Tornabuoni which specializes in tasty truffle sandwiches or the Cantinetta da Verrazzano, where you can buy pastries, biscuits, bread and wine. If you want some wine to drink on site or to take back home, you’ll find lots of wine shops all around downtown Florence, with most of them offering worldwide shipping to make sure your wine arrives back home safe and sound.
Florence offers great shopping opportunities for everyone and you cannot visit Florence without just a little bit of shopping for yourselves or for your family!

SMOKING
Smoking is not allowed inside the Congress buildings and in all public places in the city. Smokers are kindly requested to smoke outdoors.

TIME
Italy is in the Central European Time Zone. In the summer months clocks are set at GMT + 2 hours.

WEATHER
The weather in Florence in September is usually sunny and warm. Temperatures are usually in the range between 18° and 25° C during the day.

TUSCANY CUISINE
Tuscan food is simple and abundant with local produce, mellow cheeses and grilled meats. Tuscans are also known for their appreciation of beans as seen in the staple of the Tuscan table: white beans cooked with sage and olive oil. Beef Steak Florentine, many versions of roasted or wine-braised game such as boar, deer and rabbit and thick and hearty soups cover the table of a typical Tuscan meal. Moreover, this is the home of Chianti wine. The recipes in Florentine cookery range from the original and traditional to more recent arrivals and innovations. Such a wide and occasionally unusual choice of dishes has not only provided some fascinating historical and social information but the assortment and variety of flavours, colours, customs and costs suited to all pockets, also offers a style of cooking which is lively and flexible. At the heart of Florentine cookery lie four fundamental ingredients: bread (plain, unsalted, well-baked with a crispy crust and light and airy inside); extra-virgin olive oil (without any doubt the best even for frying); grilled meat (Florentine steaks of beef, roasted or wine-braised game such as boar, deer and rabbit) and, lastly, wine itself.

LIABILITY
The organizers cannot accept liability for any personal accidents, loss of belongings or damage to private property of participants and accompanying persons that may occur during the Congress. Participants are advised to make their own arrangements to obtain health, travel and property insurance before their departure to WUWHS 2016.
5th Congress of WUWHS
One Vision, One Mission

www.wuwhs2016.com  info@wuwhs2016.com  stay tuned